

David Haslewood – Bid Director

Following 10 years exemplary service as a British Army Officer, David established himself as a leading Bid and Capture Management professional with a proven track record of delivering business growth by maximising client organisations' competitive advantage throughout the sales and bidding process.



Relentless, energetic and extremely competitive, his expertise includes Bid Management and Bid Writing; Bid Methodology Design, Implementation, Training and Governance; Business Development and Capture Management.

With extensive experience in the Healthcare sector, David's bid portfolio includes managing and writing bids with total contract values of between £100K and £150 million. Uniquely, he has also been able to harness his knowledge and experience in bidding to lead organisations in driving improvements across commissioning and procurement services.

HealthBid

David co-founded HealthBid in February 2015 to support organisations in winning contracts in the healthcare sector by maximising competitive advantage through the sales and bidding process in an efficient and cost effective way.



Unlike other Bid Management consultancies we only operate in the health & social care sector. Fundamentally we utilise our 'Bid Engine' to provide the perfect blend of Bid Manager, Bid Writers, strategic sales experts, finance, and solution design specialists to offer clients flexible capacity with the ability to manage multiple concurrent highly complex bid processes that go well beyond simple bid writing. Most importantly, Bid Engine combines all of the benefits of outsourcing with the control and cost effectiveness of traditional insourcing.

Collectively, the HealthBid team has delivered over 400 bids into the NHS and Local Authorities achieving a cumulative win rate of 74% to secure hundreds of millions of pounds of awarded revenue for our clients. These include Acute, Mental Health, and Community NHS Trusts, as well as CCGs, Primary Care organisations, and a broad range of independent and third sector providers.